

September 15, 2020

## Major Retailers Want To Help!

Dear LCPAA Families:

If you are new to the LC Performing Arts, we would like to share with you some details about one of our organization's most successful fundraising efforts! It's called "Scrip", and it's the fundraising program that works while you shop.

Scrip is simply a word that means "substitute money" – in other words, scrip is gift cards from national and local retailers. They're the same gift cards that you buy at the store. Hundreds of major retailers participate in the scrip program including department stores, home improvement stores, restaurants, gas stations, popular teen clothing stores, and many, many others.

You're probably asking yourself how these stores help us raise money. It's simple -- scrip participating retailers agree to donate various percentages of each purchase back to our organization. Members purchase gift cards at face value, but the percentage offered back by that particular retailer is "refunded" to our organization. 20% of the "refund" supports LCPAA, and 80% goes directly into the family's performing arts account to support their individual student!

For example, let's look at Home Depot, a popular home improvement store that donates 4% of each gift card purchase:

Mrs. Smith needs some gardening supplies, so she buys a \$100 The Home Depot® gift card for \$100 through the LCPAA scrip fundraiser. Cha-ching! Because Home Depot donates 4% of that \$100, LCPAA gets an 80 cent donation, and Mrs. Smith just earned \$3.20 for her student's LCPAA account!

When Mrs. Smith checks out at The Home Depot, she pays with her The Home Depot gift card instead of using a credit or debit card! She will do the same thing when she buys a Starbucks® Gift Card for her daughter's private lesson instructor, and earns \$1.40 just by purchasing a \$25 Starbucks Gift Card. After a day of typical shopping and running errands, these earnings add up quickly!

Scrip is exciting, because everybody wins:

- The retailer gets cash up front and repeat business...
- You get a powerful fundraising alternative that involves *no selling*...
- Your student gets help raising money for their quota while you do your everyday shopping.

The beauty of scrip is that you (and family members) put your regular household shopping dollars to work. You earn money for LCPAA quota without spending a single additional penny. Just spend your regular shopping dollars with scrip at the stores that participate in the scrip program! And scrip can be used for just about any household purchase including food, clothing, entertainment, gasoline and even dining out. The percentage shown with the retailer is the amount of rebate they give.

Your ordering options include:

- Traditional plastic gift cards –these make great gifts for any occasion. (Plan ahead for these- we only order these twice per month.)
- Reloadable plastic gift cards – pay online with PrestoPay, balance is updated immediately in most cases (some retailers take an additional business day)
- eGift cards – e-cards delivered almost immediately when you pay with PrestoPay (no need to worry about order deadlines or card pick up with this option!)
- RaiseRight – the new mobile app you can download to easily purchase and store eGift cards for convenient use.

As an organization, we place two physical orders per month, each occurring on the first and third Fridays of the month. These cards will usually be available for pickup during school hours the following week.

**Want to check it out?**

**Website:** [www.shopwithscrip.com](http://www.shopwithscrip.com)

**LCPAA Code:** 1B82B7EL41487

The LCPAA Scrip program promises to be a simple and effective fundraising program. Thanks for your support! If you have any questions, please contact me at [LCPAAScrip@gmail.com](mailto:LCPAAScrip@gmail.com).

Sincerely,

Angela Harrington  
LCPAA Scrip Program Coordinator